



INTERNATIONAL
ADVANCED AIR
MOBILITY EXPO

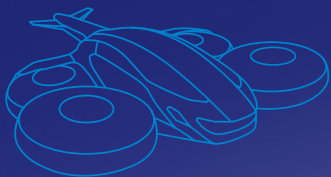
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International Advanced Air Mobility Expo 2025

2025.7.23-26

National Exhibition and Convention Center (Shanghai)

Show Report



*Launching the Low-Altitude Economy
Empowering Various Industries*



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国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

 东浩兰生
DONGHAO LANSHE



上海市国际展览(集团)有限公司
Shanghai International Exhibition (Group) Co., Ltd.

International Advanced Air Mobility Expo 2025

Exhibition date: July 23-26, 2025

Exhibition hall: Hall 3 and Hall 4.1, National Exhibition and Convention Center (Shanghai)

Exhibition area: 60,000 square meters

Number of exhibitors: 285

Conferences & activities: 40

Total visits: 55,200

Exhibition form: exhibition + conferences + events + awards + demonstrations + markets



The International Advanced Air Mobility Expo 2025 was successfully held at the National Exhibition and Convention Center (Shanghai) from July 23 to 26, co-sponsored by National Exhibition and Convention Center (Shanghai) Co., Ltd., Donghao Lansheng (Group) Co., Ltd., and Shanghai International Exhibition (Group) Co., Ltd. The Expo is an international professional expo focused on the low-altitude economy, a strategic emerging industry.

With the theme "Launching the Low-Altitude Economy, Empowering Various Industries", the Expo 2025 attracted nearly 300 exhibitors across the entire low-altitude industrial chain, including UAVs, electric vertical take-off and landing (eVTOL) aircraft, flying cars, and low-altitude infrastructure. It featured an exhibition area exceeding **60,000 square** meters and attracted over **55,200 visits** in total.

Exhibition

Exhibits spanned the low-altitude economy ecosystem, including industrial chains such as infrastructure, manufacturing, and supporting services, as well as application chains encompassing transportation, urban and rural management, commercial integration, and personal consumption.

The Expo featured a total of **201 low-altitude aircraft** (including models), including **155 UAVs, 34 utility aircraft, and 12 eVTOL aircraft**. Forty-four products debuted at the Expo (19 global debuts and 25 domestic debuts), highlighting core strengths. AEROFUGIA partnered with the automotive parts giant FAWAY Group to launch the AE200 "Smart Flexible Cabin". INFLYNC exhibited a distinctive 1:3 scale model of its L600 tilt-ducted-wing eVTOL and a full-size wind tunnel test model of the L600 ducted-wing section. Vision Aero unveiled the Vector5, the world's first 7-seat, 3-ton multi-purpose eVTOL aircraft, designed for emergency medical services, search and rescue, and the transport of personnel and cargo. Its autonomous flight control system significantly improves flight stability and safety. The Seabee aircraft developed by Sky Enterprises, Inc. of the United States made its China debut at the Expo.

Domestic and international purchasing delegations convened, and on-site transactions were brisk. Volant Aerotech and Thailand's Pan Pacific Co., Ltd. signed a **purchase agreement for 500 eVTOL aircraft valued at USD 1.75 billion**. United Aircraft Group secured an order for **450 industrial UAVs** during the Expo. Additionally, Sky Enterprises, Inc. of the United States signed letters of intent for **more than 400** Seabee amphibious aircraft.



Conferences & Forums

The Expo featured **40 international and national conferences and forums**, attracting **more than 4,000 government officials, business leaders, and academic experts** from around the world. It brought together the ecosystem elements needed for low-altitude development—finance, talent, technology, standards, and policies—to create a sustainable "soft" environment for the low-altitude economy.

Regarding international exchanges, representatives from leading international low-altitude economy companies in Brazil, the United Kingdom, the United States, Japan, Austria, and other countries gathered at the 2025 Advanced Air Mobility International Conference (AAMIC) to discuss the development and opportunities of the future air traffic industry. At the policy level, the China Civil Airports Association officially released the Framework Guidelines for Low-Altitude Economy Infrastructure (2025 Edition), which defines 21 core indicators—including airspace demarcation, construction of take-off and landing points, and route navigation—providing China's first systematic solution for low-altitude infrastructure. The Yangtze River Delta announced the establishment of the East China (including Yangtze River Delta) Low-Altitude Economy Industry Alliance, integrating seven major industrial clusters such as the Shanghai Jinshan UAV Base and the Hangzhou Low-Altitude Logistics Pilot Zone to help build an internationally competitive low-altitude economy cluster. For industrial chain collaboration, Shanghai led the establishment of the eVTOL Large-Scale Assembly Manufacturing Consortium. The consortium will coordinate flight control, power system, communications, and navigation sub-chains across the Yangtze River Delta to build a world-class eVTOL equipment innovation hub.



Events

Concurrent with the Expo, a range of experiential formats—exhibitions, competitions, performances, and markets—brought cutting-edge technologies into public life. Many exhibitors incorporated interactive experience areas for AR/VR and other innovative technologies into their booths, allowing consumers to preview how the low-altitude economy will change everyday life. Exhibition areas also featured simulators of the latest low-altitude equipment, giving visitors the opportunity to experience the charm of flight and the potential of the low-altitude economy to reshape daily life.

The concurrent **2025 National Aerospace Model (Indoor Project) Championship** involved more than 2,000 participants from 26 provinces, cities, and autonomous regions across China. **The Low-Altitude 100 Applications Flight Show** in Sheshan, Songjiang, featured UAV performances, aviation sports, and other activities. **A low-altitude carnival** at Minhang Hongqiao Tiandi, linked with the local business district through interactive experiences, markets, science outreach, and flight performances, guided the public toward a scientific understanding and acceptance of the low-altitude economy and helped stimulate potential market demand. At the opening reception of the 2025 International Advanced Air Mobility Expo, 65 companies were honored for outstanding contributions to the field—receiving **awards across five major dimensions, ten core awards, and the Golden Wing Awards**—in recognition of their role in encouraging innovation and promoting industry development.

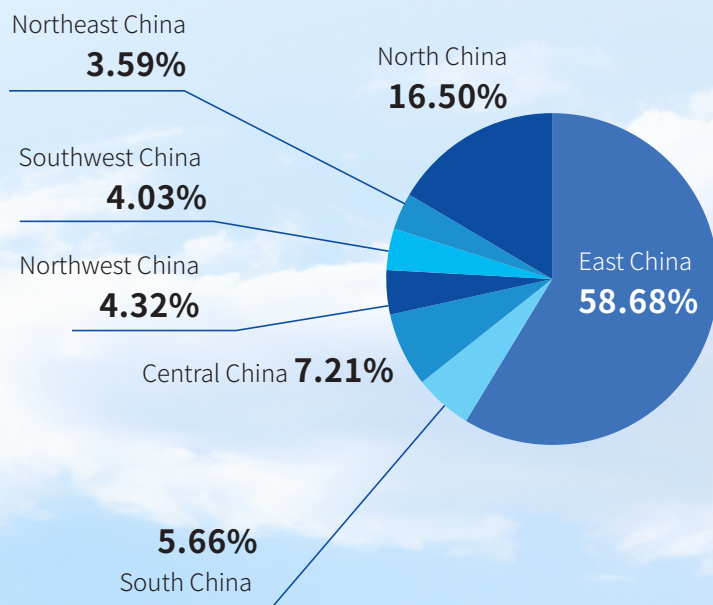


Visitor Analysis

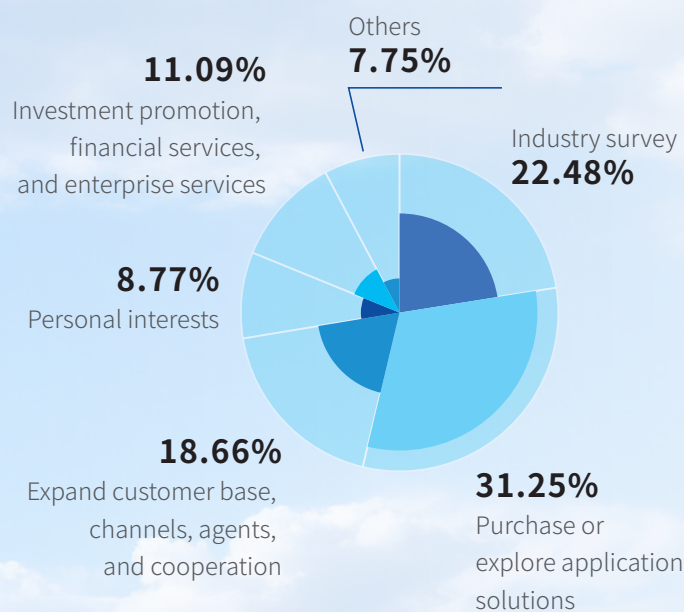
The Expo 2025 received more than **55,200 visits**. Visitors from East China accounted for 58.68% of the total. Fourteen overseas purchasing delegations were organized, representing **25** countries and regions, including the United States, the United Kingdom, Russia, Australia, South Africa, Brazil, the United Arab Emirates, Vietnam, and Malaysia.

Male visitors accounted for 67.76% of the total, and those aged 30-55 made up 63.57%. Visitors from outside Shanghai accounted for 44.06%, while those from East China made up 58.68%. CEO-level decision-makers comprised 17.8% of the visitors, while end-user organizations and distributors accounted for 28.8%. Additionally, **38.93% of visitors had purchasing budgets exceeding RMB 500,000.**

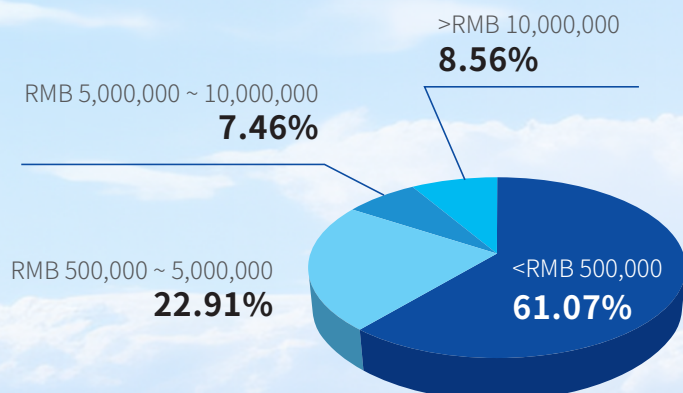
Sources of Domestic Visitors



Purpose of Visitors to the Expo

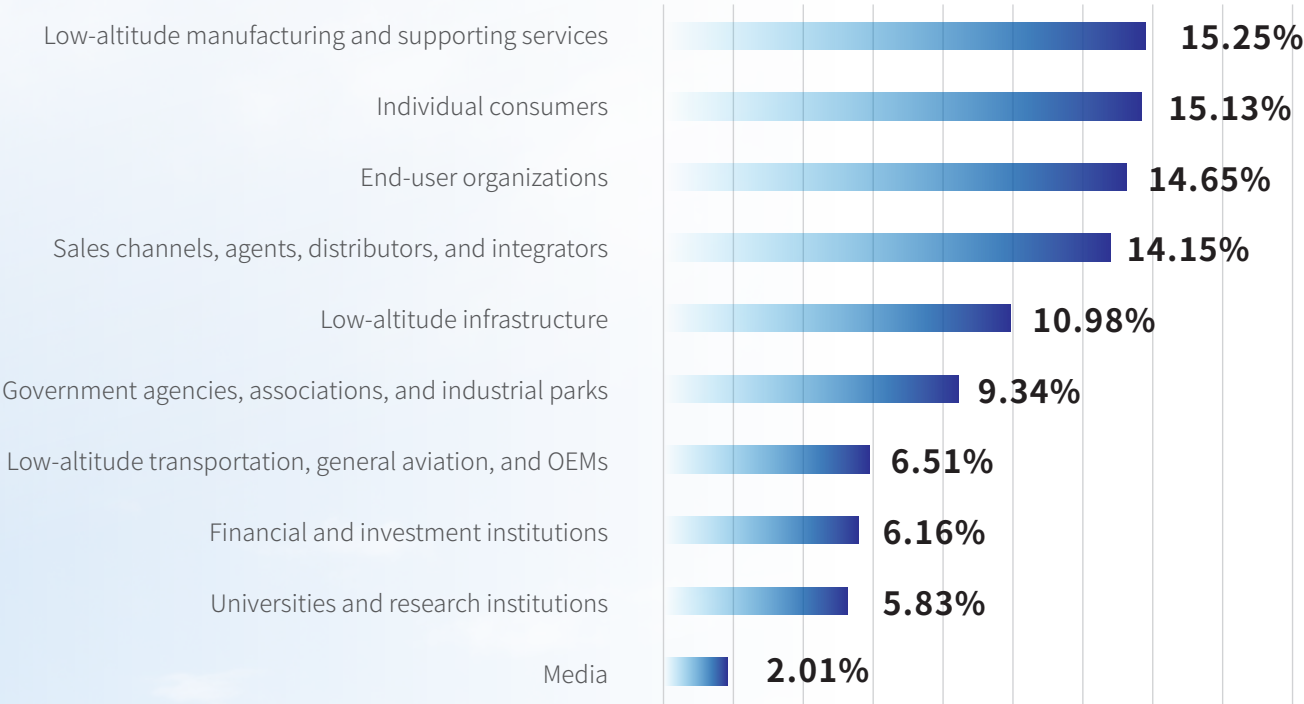


Procurement Planning



Visitor Analysis

Industry Categories of Visitors to the Expo



Media Communication

The Expo received widespread attention from domestic and international media, including CCTV News, Xinhua News Agency, China News Service, Jiefang Daily, Wenhui Daily, China National Radio Online, Reference News, PR Newswire, Reuters, Asahi Television Broadcasting Corporation, Korean Broadcasting System, and Nikkei Shimbun. Professional outlets such as China Aviation News, CAAC News, and China Transport News provided extensive coverage.

The event attracted coverage from over **742** domestic and international media outlets, with more than 400 journalists in attendance. A total of 12,420 press releases were published across a comprehensive media matrix, including TV channels, newspapers, magazines, official websites of authoritative media outlets, mobile apps, and WeChat official accounts. This coverage generated **118.61 million views** and approximately 326,000 interactions.

On Douyin, the event generated 5.296 million engagements, ranking **sixth** on Douyin's local trending list. CCTV News set up a live broadcast studio for two days of on-site booth visits and live streaming, generating over 10.1 million views and more than **20 million reads** in total.



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G60 Collaborative Innovation Alliance for Low-Altitude Economy

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